

15[™] ANNUAL FRIENDS OF THE POOR® WALK/RUN

A unique national fundraising effort organized locally by Conferences and Councils of the Society of St. Vincent de Paul, the 15th Annual Friends of the Poor[®] Walk will be held Saturday, September 24, 2022 (dates can vary by location). The Walk enables community members to participate in a nationwide event to raise awareness of the challenges faced by neighbors in need and to generate significant funds for use in direct service to those living in need.



BENEFITS OF HOSTING A WALK

- Generate funds for direct service to people living in poverty in your community.
- Increase awareness regarding the challenges faced by those in need.
- Enhance visibility and reputation of the Society of St. Vincent de Paul.
- **Involve** your parish, neighbors, and friends, family, and community in helping neighbors in need in your area.
- Cultivate new and existing members and donors.



WALK INFORMATION

- Since 2008, walkers across the United States have raised over \$26 million through Friends of the Poor[®] Walk/Run events.
- Everything you need to host and promote a Walk is online at <u>www.fopwalk.org</u>
- National Council staff are available to answer questions, provide information, and offer templates/materials, etc.



NEXT STEPS

Register your event location, become a walker, or donate today at: www.fopwalk.org

For questions about the Friends of the Poor® Walk/Run, please contact the National Council at (314) 576-3993, x213, or at <u>fopwalk@svdpusa.org</u>